

EEO Public File Report

Group: WTKM					
Stations: WTKM-AM, WTKM-FM					
A station may accumulate the relevant information for the date range specified (using the previous EEO Internal Job Vacancy Summar Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.					
A. Job Vacancies Filled Between 2007-08-01 and 2008-07-31					
1. Job Title: Account Executive (J003719)		Date Submitted: 2007-04-17		Date Filled: 2007-09-24 Date Filled: 2009-06-01	
2. Job Title: Traffic Director (J007169)		Date Submitted: 2008-05-07		Date Filled: 2008-07-07	
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy					
1. Job Title: Account Executive			Date Filled: 2007-09-24 Date Filled: 2009-06-01		
Source	Contact Person	Address	Tel #	Referred Person Hired?	Requesting Notification?
Boys and Girls Club, Troy, NY	Earl Harrison/ Lenny Librizz	1700 7th Avenue Troy, NY 12180	518-274-3781	NO	NO
Friends of Abused Families, Inc.	Lisa Krenke	P O Box 117 West Bend, WI 53095	262-334-5598	NO	NO
Froedert Memorial Lutheran Hospital	Pat Jastrow, LCSW	Social Services Department 9200 West Wisconsin Avenue Milwaukee, WI 53226	414-805-3065	NO	NO
Germantown Senior Center	LaDonna Kleiss	W162 N11960 Park Avenue Germantown, WI 53022	262-253-7799	NO	NO
Goodwill Industries of Southeastern Wisconsin, Inc.	Glen Reinle	Community Opportunities Club 5555 West Capitol Drive Milwaukee, WI 53216	414-873-4250	NO	NO
Goodwill Industries of Southeastern Wisconsin, Inc.	Ms. Vicki Holschuh	Retail Store & Donation Center 1400 Nike Drive Waukesha, WI 53188	262-547-5023	NO	NO
Goodwill Industries of Southeastern Wisconsin, Inc. (Milwaukee)	John L. Miller	Retail Store and Donation Center 6055 North 91st Street Milwaukee, WI 53225	414-281-4111	NO	NO
Hartford Workforce Development Center	Patty Brown	666 Grand Avenue Hartford, WI 53027	262-695-7769	NO	NO
Healthy Families of Waukesha County, Inc.	Barbara Vaughn	434 Madison Street Waukesha, WI 53188	262-524-4152	NO	NO

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Hmong American Friendship Association	Mr. Lo Neng Kiyatoukaysay	3824 West Vliet Street Milwaukee, WI 53208	414-3446575x224	NO	NO
Hunger Task Force, Inc. of Milwaukee	Michael Jonas	201 South Hawley Court Milwaukee, WI 53214	414-777-0483x103	NO	NO
Independence First	Phillip Corona	District Administrative Office 735 South Main Street West Bend, WI 53095	262-306-6717	NO	NO
Industries for the Blind, Inc.	Larry Karch	3220 West Vliet Street Milwaukee, WI 53208	414-933-4319	NO	NO
Job Service - North	William Martin	Goodwill Programs 2800 West Capitol Drive Milwaukee, WI 53216	414-873-6400	NO	NO
Literacy Services of Wisconsin	Barbara Felix	2724 West Wells Street Milwaukee, WI 53208	414-344-5878	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Dr. David Geske	Bethesda Lutheran Homes and Services, Inc. 600 Hoffmann Drive Watertown, WI 53094	920-261-3050	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Jennifer Nowak, MSW	Lutheran Living Services, Inc. 7500 West North Avenue Wauwatosa, WI 53213	414-258-6170	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Terry Berg	Adult Day Services/Trinity Center 140 North 7th Avenue West Bend, WI 53095	262-338-7730	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Ms. Janine Bergeron	A Place of Refuge Ministries of South Wisconsin, P O Box 240695 Milwaukee, WI 53224	414-760-2483	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Rev. Gary Heath	Christos Ministries & Kairos Counseling 12970 W. Bluemound Road, Ste. 105 Elm Grove, WI 53122	262-7872907	NO	NO
Madison Area Technical College (MATC)----Watertown	Kent Koebeke	Advising and Career Resources (ACR), Room 130 1300 West Main Street Watertown, WI 53098	920-206-8000	NO	NO
Maranatha Baptist Bible College, Inc.	Mike Duffy	Office of Development and Stewardship Services 745 West Main Street Watertown, WI 53094	920-206-2325	NO	NO
Maximus	Kelly Blaschke, BSW, MSW	6550 North 76th Street Milwaukee, WI 53223	414-760-7753	NO	NO
Milwaukee Center for Independence	Mary Boudry	2020 West Wells Milwaukee, WI 53223	414-937-2020	NO	NO

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Milwaukee County Bell North Community Support Program	Anne Jones	4929 West Fond du Lac Milwaukee, WI 53216	414-871-6122	NO	NO
Milwaukee County Community Support Program - Day One	Jill Letizia, OTR	4065 North 35th Street Milwaukee, WI 53216	414-445-9180	NO	NO
Milwaukee County Community Support Program - Day One East	Michael J. Tesch, COTA	6414 West Fond du Lac Avenue Milwaukee, WI 53218	414-463-8777	NO	NO
Milwaukee County Project Access, Inc.	G. Roger Zhong	809 South 60th Street Suite 201 Milwaukee, WI 53214	414-456-1155	NO	NO
Milwaukee County Transitional Living Services	Liza Spofford	1040 South 70th Street Milwaukee, WI 53214	414-476-9675	NO	NO
Milwaukee Job Center Northwest	Bettie Spears	6550 North 76th ST Milwaukee, WI 53223	414-760-4309x606	NO	NO
Moraine Park Technical College	Denise Kornetzke	Business Procurement Assistance Center 2151 North Main Street West Bend, WI 53090	262-335-5893	NO	NO
Mothers Against Drunk Drivers	Carol Ahlers	1607 Williams Court West Bend, WI 53090	262-338-0418	NO	NO
New Concept Self Development Center	June Perry	4828 West Fond du Lac Avenue Milwaukee, WI 53216	414-444-1952	NO	NO
North Shore Clinic & Consultants, Inc.	Joy Meyers, Ph.D., CADCIH	1615 Barton Avenue West Bend, WI 53090	262-334-5323	NO	NO
NOVA Services, Inc.	Cindy Maurice	702- Elm Street West Bend, WI 53095	262-338-8842	NO	NO
Partners for Education, Inc.	Carol Smith	892 Main Street Suite E Pewaukee, WI 53072	262-695-7981	NO	NO
Private Industry Council of Milwaukee County, Inc.	Angela Colbert	2338 North 27th Street Milwaukee, WI 53210	414-225-2360	NO	NO
Probation & Parole Division of, - Region 7 Office (Eastern)	Sally Tess	141 Northwest Barstow Street Room 129 Waukesha, WI 53188	262-521-5130	NO	NO
Rosalie Manor - Community & Family Services	Alison Sergio	Mother Care Programs 4803 West Burleigh Street Milwaukee, WI 53210	414-449-2868	NO	NO
Salvation Army	Daniel Faundez	Wksh Citadel 445 Madison Street Waukesha, WI 53188	262-547-7367	NO	NO
Salvation Army			414-462-5226x	NO	NO

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		4757 N. 76TH ST MILWAUKEE, WI 53218			
Sojourner Truth House	Dolly Grimes-Johnson	P O Box 080319 Milwaukee, WI 53208	414-933-2722	NO	NO
Spotted Eagle, Inc.	Jason Widecker	Spotted Eagle High School 3134 West State Street Milwaukee, WI 53208	414-342-0706	NO	NO
St. Martins College and Seminary	Rev. Dr. Roger Mack Pumphrey	310 North Holton Lane P O Box 100410 Milwaukee, WI 53210	4142642455	NO	NO
The Threshold, Inc.	Tom Bergerud	600 Roffs Avenue West Bend, WI 53090	262-338-1188	NO	NO
UNKNOWN				NO	NO
Washington County Job Center	James Harrison	Workforce Development Center 2200 Green Tree Road West Bend, WI 53095	262-335-5320x530	NO	NO
Waukesha County Technical College	Marian Ohrmundt	Program Counselors 800 Main Street, C019F Pewaukee, WI 53072	262-691-5197x527	NO	NO
Waukesha County Technical College	Jean A. Donovan	Employment Opportunity Center 892 Main Street Pewaukee, WI 53072	262-695-7813x780	NO	NO
Waukesha County Technical College	John Pritchett	Career Development Services 892 Main Street, WDC 179 Pewaukee, WI 53072	262-695-7847	NO	NO
Waukesha County Technical College	Mary Jo Coffee	Women Accessing Technology 800 Main Street Pewaukee, WI 53072	262-691-5446	NO	NO
Waukesha-Ozaukee-Washington (WOW) Workforce Development Board, I	Francisco Sanchez	Workforce Development Center for Waukesha Cty. 892 Main Street, Suite A Pewaukee, WI 53072	262-695-7880	NO	NO
Welfare Worriers Mothers Organizing Center	Pat Gowens	2711 West Michigan Avenue Milwaukee, WI 53208	414-342-6662	NO	NO
Wisconsin Black Media Association	Eugene Kane	P.O. Box 100619 Milwaukee, WI 53210	414-223-5521	NO	NO
Wisconsin Department of Health and Family Services	Peter W. Schuler	Human Services Center 500 Riverview Avenue Waukesha, WI 53188	262-548-7212	NO	NO
Wisconsin Lutheran College	Jeff Webber	Counseling and Career Services 8800 West Bluemound Road Milwaukee, WI 53226	414-443-8635x881	NO	NO

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Wiscraft, Inc.	Bill Piemot	5316 West State Street Milwaukee, WI 53208	414-778-5800	NO	NO
Word of Hope Ministries, Inc.	Virgil Joiner, MSW, LCSW, CADC	Ready4Work Program 2677 North 40th Street Milwaukee, WI 53210	414-447-1965	NO	NO
WTKM WEBSITE	Tom Shanahan	P.O. Box 270216	262-673-3550	YES	NO
Total Resources: 59					
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Eisenhower Center	Debbie Cabanatuan	4425 West Woolworth Avenue Milwaukee, WI 53218	414-353-8480	NO	NO
Friends of Abused Families, Inc.	Lisa Krenke	P O Box 117 West Bend, WI 53095	262-334-5598	NO	NO
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Goodwill Industries of Southeastern Wisconsin, Inc.	Kathryn Plamback	Employment and Training 6055 North 91st Street Milwaukee, WI 53225	414-353-6400	NO	NO
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Probation & Parole Division of, - Region 7 Office (Eastern)	Sally Tess	141 Northwest Barstow Street Room 129 Waukesha, WI 53188	262-521-5130	NO	NO
Ranch Community Services	Beth Andrea Lohmann	W187 N8661 Maple Road Menomonee Falls, WI 53051	262-251-8670x315	NO	NO
Rosalie Manor - Community & Family Services	Alison Sergio	Mother Care Programs 4803 West Burleigh Street Milwaukee, WI 53210	414-449-2868	NO	NO
Salvation Army	Daniel Faundez		262-547-7367	NO	NO

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Waukesha County Technical College	Mary Jo Coffee	Women Accessing Technology 800 Main Street Pewaukee, WI 53072	262-691-5446	NO	NO
Waukesha County Technical College	John Pritchett	Career Development Services 892 Main Street, WDC 179 Pewaukee, WI 53072	262-695-7847	NO	NO
Waukesha County Technical College	Jean A.Donovan	Employment Opportunity Center 892 Main Street Pewaukee, WI 53072	262-695-7813x780	NO	NO
Waukesha-Ozaukee-Washington (WOW) Workforce Development Board, I	Francisco Sanchez	Workforce Development Center for Waukesha Cty. 892 Main Street, Suite A Pewaukee, WI 53072	262-695-7880	NO	NO
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Wisconsin Black Media Association	Eugene Kane	P.O. Box 100619 Milwaukee, WI 53210	414-223-5521	NO	NO
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Wisconsin Lutheran College	Jeff Webber	Counseling and Career Services 8800 West Bluemound Road Milwaukee, WI 53226	414-443-8635x881	NO	NO

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Wiscraft, Inc.	Bill Piemot	5316 West State Street Milwaukee, WI 53208	414-778-5800	NO	NO
Word of Hope Ministries, Inc.	Virgil Joiner, MSW, LCSW, CADC	Ready4Work Program 2677 North 40th Street Milwaukee, WI 53210	414-447-1965	NO	NO
WTKM ON AIR AD				NO	NO
WTKM RADIO				YES	NO
WTKM WEBSITE				NO	NO
Youth and Family Project, Inc.	Beryl Tofte	139 North Main Street # 111 West Bend, WI 53095	262-338-1661	NO	NO

Total Resources: 64

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2007-08-01 and 2008-07-31 (this will be a raw number):

7

D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2007-08-01 and 2008-07-31 Per Recruitment/Referral Sources:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
UNKNOWN				1	
WTKM WEBSITE	Tom Shanahan	P.O. Box 270216	262-673-3550	3	
WTKM RADIO				2	

E. Outreach Activities:

Date	Other Outreach Activity	Description of Activity
01/01/2008	Job Shadowing	Kettle Moraine Broadcasting instituted and provides a job shadowing program in which area High School and College students visit the station and shadow a WTKM employee for a day. Students can shadow the on air staff as well as management, sales, news, engineering, or office staff. This acquaints the participant with the different career opportunities in broadcasting.
01/23/2008	Job Fair	Wisconsin Broadcasters Association Job Fair January 23rd, 2008 9-11am Monona Terrace Madison, WI. Tom Shanahan represented WTKM to prospective job seekers.
05/10/2008	Radio Day	Radio Day Saturday May 10th from 6am-12pm with participation from local Kiwanis non-profit group. Area Volunteers worked 1 hour shifts as on air talent becoming familiar with the duties of a radio announcer. Participants learned a wide variety of skills from commercial production and news reporting to hands on operation of the equipment. Several participants interacted with the public in a live call in segment. This event helped raise public awareness of radio as a career.
06/18/2008	Job Fair	

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		Wisconsin Broadcasters Association Job/Career Fair held at the Stone Harbor Resort in Sturgeon Bay Wednesday June 18th, 2008 from 1-3pm. Tom Shanahan represented the Kettle Moraine Broadcasting Company and WTKM Radio to the many job seekers attending the event.
07/02/2008	WTKM Studio Tour	WTKM Studio Tours were given on Wednesday July 2nd, 2008 to students from Slinger schools as part of the Slinger Summer School Radio Class. Students learned all aspects of radio from general office and clerical to sales, news, and on air operation. An emphasis was also given to Audio and commercial production with modern audio editing and computer audio systems. This program was a good introduction to radio for Students interested in pursuing a career in broadcasting.